



# Michael C. Liptak Jr.

AUG 2, 1931 - JUN 18, 2022



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## **Michael C. Liptak Jr.**

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### **M**ichael C. Liptak, Co-Founder of ALL, Dies at 91

Driving force behind creation of crane rental category leaves unmatched legacy

June 18, 2022-The principal architect of the heavy lift equipment rental category and driving force behind The ALL Family of Companies has passed away. Michael C. Liptak was 91. Together with his wife, Marvine, and brothers Lawrence and Jake, Michael founded ALL Erection & Crane Rental in Cleveland, Ohio, with just a single crane in 1964. Through the decades, it grew into the largest privately held crane rental company in North America, boasting 33 branches across the continent, a fleet of more than 3,500 cranes, and an employee roster totaling more than 1,500.

At the time of ALL's founding, most contractors had to purchase and maintain their own cranes. Michael and his inner circle saw a customer need, bought their own crane, and began renting it. In the process, they created a new category-crane rental-and backed it with hard work, reliable products, and outstanding customer service. In doing so, they laid the foundation for a company that would stand the test of time.

Michael C. Liptak was a blue-collar guy from a blue-collar city, and he built his business through sweat, time, and a handshake that was his bond. In the world Mike and his brothers grew up in, nothing came easy, but he wanted to make life a little easier for the working people who relied on heavy lift equipment to do their jobs-because he was one of them.

Up until his final days, Mike was still involved in daily life at ALL, visiting branches and offering his advice and expertise. He was well known to weigh in on critical-or even seemingly mundane-business issues, because even if he had handed off the mantle of responsibility, he never stopped



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carrying the weight of his life work. He pushed those around him to be the best they could be. And he could be that type of leader because there wasn't a thing he hadn't done.

"Before there was an ALL Crane," explained Mike's son, Michael L. Liptak, current CEO and president of the company, "there was a man driving dump trucks in a quarry. He drove truck, operated cranes, fixed cranes when they broke, and saved enough to buy new ones when they were needed. From that foundation, he built everything we know here at ALL."

Known to many as Big Mike, he never stopped being excited about the basics of the business, perhaps best characterized by the kid-like way he felt compelled to go out and operate any new crane the company had acquired. You can't keep an operator out of the seat, and Mike was an operator at heart.

From his blue collar beginning to creating a business enterprise, from his charming smile to his ability to raise pulses, Mike was about balance.

If you met him in a restaurant, casino, or auction, you felt his warmth and fun and kindness pour over to you. If you met the man who built the business, you know he was tough and strong and took creating an industry from nothing seriously. He was serious, and he challenged others to take this enterprise as seriously, simply because he knew it mattered.

"Everything Dad did was for the thousands upon thousands for whom he provided jobs over the years," said Michael. "That was never lost on me or the rest of the second and now third generation family working at ALL. We were all lucky to have the shade of his mighty shadow."

Michael credits his father's vision for helping to guide the company to its current success. Always about balance, Mike knew that steady growth coupled with impeccable quality were the keys to longevity. His instincts proved correct, as the company he founded approaches its 60 th year.

Liptak also recalls a driven man who always had time for family. "Everyone here is treated like family - and many actual families make ALL their life's work. The family feeling extends to our customers and suppliers as well. That all started with Dad. He created a place where everyone was welcome, and the sky was the limit as far as advancement. He's my inspiration, both as a leader



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and a person. To say he will be missed is a monumental understatement."

Mike, his brothers, and his earliest surrounding team worked 100-hour weeks to get the ALL Family of Companies up and running. He was Big Mike and he built North America's largest privately owned crane rental enterprise with a ton of heavy lifting and workaday sweat.

Michael C. Liptak is survived by his wife, Marvine; 4 children, Michele Rados, Connie Swan, Vicki Ashworth and Michael Liptak; 7 grandchildren, Chad Rados, Shaune Rados, Johnny Ashworth, David Swan, Kimmy Kasperek, Jeffrey Swan and Greg Ashworth; 11 great grandchildren, and two siblings, Larry Liptak and Carol Campbell. Michael was preceded in death by his brother Jake, who died last year.

Family will receive friends in THE VODRAZKA FUNERAL HOME OF INDEPENDENCE, 6505 BRECKSVILLE RD., (RT. 21, SO. OF ROCKSIDE), TUESDAY, JUNE 21, 2022 FROM 4-8 PM. Funeral service and interment private.



# Events


**Michael C. Liptak Jr.**

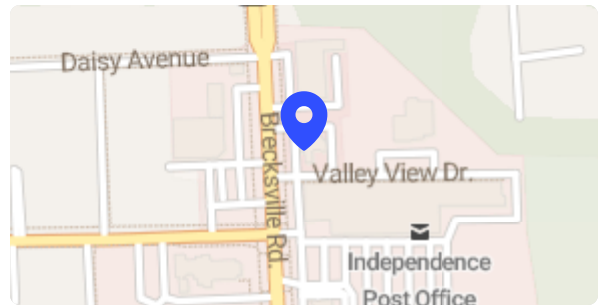
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## Visitation

 **Tuesday**, June 21, 2022

 4:00 PM - 8:00 PM ET

 **Vodrazka Golubski Deliberato Funeral Care**  
6505 Brecksville Rd, Independence OH 44131





## Tribute Wall

**Michael C. Liptak Jr.**

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**Anonymous** sent a Beautiful in Blue to the Liptak family.

June 21 at 9:48 AM



**Anonymous** sent a Beautiful in Blue to the Liptak family.

June 21 at 9:42 AM



**Minute Men Hr Management Services** sent a Strength & Solace Spray to the Liptak family.

June 21 at 7:01 AM



**Wendy Campbell** posted:

I remember Uncle Mike as an ambitious, driven man who worked countless hours to accomplish his goals. It paid off. What a legacy he has left for his family. He was very family oriented...his personal family and his company family. He was an inspiration to ALL who knew him. May his legacy continue through those that have learned so much from him and beyond. Praying you find peace in God's grace now and always.

June 20 at 5:34 PM



**Anonymous** sent a Medium Dish Garden to the Liptak family.

June 20 at 2:26 PM



**From Your Friends At DII** sent a Sentiments of Serenity Spray to the Liptak family.

June 20 at 2:05 PM





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**Anonymous** sent a Peaceful White Lilies Basket to the Liptak family.

June 20 at 2:05 PM



**Anonymous** sent a Strength & Solace Spray to the Liptak family.

June 20 at 1:01 PM



**Anonymous** sent a Serene Reflections Bouquet to the Liptak family.

June 20 at 11:02 AM



**Anonymous** sent a Strength & Solace Spray to the Liptak family.

June 20 at 10:36 AM



**Jesse And Ceecee** sent a Beautiful in Blue to the Liptak family.

June 20 at 10:11 AM



**Anonymous** sent a Lily and Rose Tribute Spray to the Liptak family.

June 20 at 10:08 AM





## Tribute Wall

**Michael C. Liptak Jr.**

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**Anonymous** sent a Peaceful White Lilies Basket to the Liptak family.

June 20 at 9:57 AM



**The Carolinas** sent a Lily and Rose Tribute Spray to the Liptak family.

June 20 at 7:43 AM



**Anonymous** sent a Memories to Treasure to the Liptak family.

June 20 at 7:04 AM



**Anonymous** sent a Beautiful in Blue to the Liptak family.

June 20 at 6:59 AM



**Anonymous** sent an Infinite Love to the Liptak family.

June 20 at 6:23 AM



**Anonymous** sent a Summer's Light Bouquet to the Liptak family.

June 20 at 5:47 AM





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**Anonymous** sent a Simply Elegant Spathiphyllum to the Liptak family.

June 20 at 5:46 AM



**Michael & Carole Lipuma** sent a Serene Reflections Bouquet to the Liptak family.

June 20 at 4:36 AM



**Anonymous** sent a Country Basket Blooms to the Liptak family.

June 20 at 3:07 AM



**Claudine Steinfurth** shared an album called **Memories Album**.

June 19 at 7:15 PM



**Anonymous** sent a Peaceful White Lilies Basket to the Liptak family.

June 19 at 6:08 PM



**Anonymous** sent an Arrive in Style to the Liptak family.

June 19 at 5:51 PM





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**Anonymous** sent a Divine Peace Bouquet to the Liptak family.

June 19 at 3:02 PM



**Anonymous** sent a Gracious Lavender Basket to the Liptak family.

June 19 at 1:25 PM



**Anonymous** sent a Memories to Treasure to the Liptak family.

June 19 at 11:43 AM



**Anonymous** sent a Peaceful White Lilies Basket to the Liptak family.

June 19 at 4:12 AM



**Anonymous** sent a Loving Lilies and Roses Bouquet to the Liptak family.

June 18 at 4:23 PM



**Anonymous** sent a Simply Elegant Spathiphyllum to the Liptak family.

June 18 at 3:14 PM





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**Anonymous** sent a Peaceful White Lilies Basket to the Liptak family.



June 18 at 2:23 PM



## Media

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**Claudine Steinfurth** shared a photo to the **Memories Album** album.

June 19 at 7:15 PM



In the beginning ...



## **Memories only last if you share them**

Join us in honoring Michael by contributing to a collection of shared memories.



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